



ingle and multifamily



ixed use and mixed income



ccessible and pedestrian-friendly



easonably-priced



ransit-oriented

Developable land in Southern California is a valuable commodity, and growing ever more scarce and expensive. Dramatic growth is coming to the region over the next few decades. The creative and flexible use of available sites and zoning in cities and suburbs will be an essential strategy to accommodate this growth while maintaining quality of life for all Southern Californians. Just as infill and redevelopment are important in mature urban areas, new communities on the urban fringe also need to plan development with an eye to the future. The Southern California Association of Governments (SCAG) Compass project, is exploring the linkages between land use and transportation as a way of improving mobility, air quality and housing choices. This year's summit focuses on addressing housing needs utilizing in-fill opportunities and corridor development strategies, while promoting much more public dialogue on land use issues facing the state and local communities.

# Housing 101



SOUTHERN CALIFORNIA  
**ASSOCIATION of GOVERNMENTS**  
818 West 7th Street, 12th Floor  
Los Angeles, CA 90017

## 4th Annual Regional Housing Summit



# "Housing 101"

Friday, May 21st

Free Registration and Complimentary Lunch

Financial Support Provided by:



FannieMae



FHLBank  
San Francisco

Promotional Support Provided by:



Urban Land  
Institute



Local  
Government  
Commission



# 4th Annual Regional Housing Summit:

For Program Updates See Our Website at [www.scag.ca.gov/HousingSummit](http://www.scag.ca.gov/HousingSummit)



**8:30 - 8:50 AM** Registration

**8:50 - 9:00 AM** *Welcome*  
Hon. Bill Alexander, Mayor,  
City of Rancho Cucamonga and Chair of SCAG's Community, Economic and Human Development Committee

Hon. Deborah Robertson, Council Member, City of Rialto and Hon. Bart Doyle, Former Mayor, City of Sierra Madre, and Hon. Paul Nowatka, Council Member, City of Torrance Housing Summit Steering Committee.  
*The State of Housing in the Region*

**9:00 -10:00 AM** *Housing and Growth*  
Moderator: John Husing, Inland Empire Economist

Dowell Myers, Professor and Director of Master of Planning Program, University of Southern California  
*Housing our Future Population in a Post Sprawl Era*

John Fregonese, Principle, Fregonese-Calthorpe Associates  
*Land Use Strategies Shaping the Regional Growth Vision*

**10:00 -11:30 AM** *Development Barriers and Strategies to Overcome Them*  
Moderator: Neal Richman, Assistant Director, UCLA's Advanced Policy Institute

Mark Buckland, President of the Olson Company  
*What it Takes to Make Infill Housing Strategies Work*

John Seymor, III, Director of Acquisitions and Forward Planning, Southern California Housing Development Corporation  
*Lessons Learned from Local Success Stories*

Rick Bishop, Executive Director, Western Riverside Council of Governments  
*Corridor Planning for Housing Needs and Economic Growth*

**11:30 -12:30 PM** *Views from the Capital, Perspectives from Local Government*  
Moderator: Hon. Bart Doyle, Former Mayor, City of Sierra Madre

Hon. Dennis Hollingsworth, Vice-Chair, Senate Housing Committee  
Mark Stivers, Chief Consultant to the Senate Housing Committee  
Hubert Bower, Chief Consultant to the Assembly Housing Committee  
*The State of Housing and Pending Legislative Priorities*

Hon. Ron Loveridge, Mayor, City of Riverside and President, California League of Cities  
Hon. Curt Pringle, Mayor, City of Anaheim (Invited)  
Hon. Susan Longville, Council Member, City of San Bernardino  
*Perspectives from Local Government*

**12:30 - 1:00 PM** Luncheon Keynote: Lawrence H. Parks, Senior Vice-President, Federal Home Loan Bank of San Francisco  
*The Workforce Housing Initiative: Promoting Home Ownership Near Jobs*  
(with 15 minutes for Q & A)

**1:15 PM** Wrap Up

## REGISTRATION:

To register by mail or fax, please provide the following information:  
See map for event location.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Return form to 818 West 7th Street, 12th Floor, Los Angeles, CA 90017  
or FAX to 213-236-1962. Space is limited. Please **Register by May 18th.**

Continental Breakfast and luncheon provided at no charge  
Program Coordinator: Darryl Taylor

Register on line: [www.scag.ca.gov/HousingSummit](http://www.scag.ca.gov/HousingSummit)  
Email: [taylord@scag.ca.gov](mailto:taylord@scag.ca.gov)

Phone: 213-236-1923  
Fax: 213-236-1962

### Housing Summit Location:

